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June 23, 2021

Louisiana Ethics Administration Program
Post Office Box 4368
Baton Rouge, LA 70821

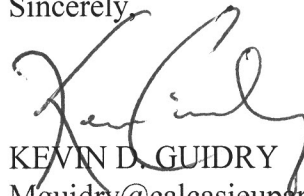
Dear Madame or Sir:

The City of Lake Charles is submitting my name as a candidate to serve as a commissioner on the Lake Charles Port Board.

I am a former juror on the Calcasieu Police Jury. I served from January 2003 to December 2019. I was employed with L'auberge Du Lac Hotel and Casino Resort from July 2008 to August 2020. I am no longer employed with L'auberge Du Lac Hotel and Casino Resort, and I have never been involved in any negotiations relative to its lease or any other contractual business related to the Port of Lake Charles.

Please confirm my past employment with L'auberge Du Lac Hotel and Casino Resort does not create a conflict with me serving on the Lake Charles Port Board.

Sincerely,



KEVIN D. GUIDRY
Mguidry@calcasieuparish.gov
337-249-5715 or
337-304-9629

ETHICS BOARD REC'D
JUN 30 '21 PM1:54

KEVIN D. GUIDRY

Lake Charles, LA 70607 | 337-249-5715 or 337-304-9629

Summary

Hardworking and reliable Public Relations / Marketing Manager with strong ability and skills in Public Speaking, Sales, Marketing, City and Parish Government. Highly organized, proactive and punctual with team-oriented mentality.

Skills

- | | |
|------------------------------------|---|
| • Partnership Marketing | • Team management |
| • Customer Relationship Management | • Work ethic |
| • Campaign Management | • Problem resolution |
| • Marketing Techniques | • Multitasking |
| • Event planning and execution | • Time management |
| • Project Management | • Friendly, positive attitude |
| • Vendor relations | • Engaging style |
| • Brand-building strategies | • Large group presentations |
| • Business development | • Motivational speeches |
| • Strategic planning | • Working collaboratively |
| • Revenue development | • Customer service |
| • Computer skills | • Conflict resolution |
| • Training & Development | • Decision-making |
| • Teambuilding | • City and Parish Government operations |
-

Experience

Hotel Sales Manager

07/2008 to 08/2020

L'Auberge Casino Resort

Lake Charles, LA

- Managed sales and marketing to accurately interpret and support daily casino business.
- Identified potential customers, accounts and markets and cultivated relationships to achieve assigned revenue goal.
- Attended trade shows, community events and industry meetings to build and maintain rapport with competitor casino, lead sources, clients and local community.
- Quoted pricing and met with clients and hotel management to plan and organize functions, including space requirements, food service and décor.
- Submitted weekly and monthly sales reports and attended sales and management meetings.
- Developed long-term relationships with venues and clients by maintaining consistent communication and excellent customer service.
- Evaluated employee progress and compliance while identifying areas for additional coaching by monitoring daily performance.
- Increased repeat customer base by maintaining relationships with high-profile clients and effectively managing service issues.
- Supported all sales team members to drive growth and development.
- Worked 30 years in the Casino industry.

Police Juror, District 9 (Elected)

01/2003 to 12/2019

Calcasieu Parish Police Jury

Lake Charles, LA

- Proposed, debated and enacted legislation to achieve important results for Calcasieu Parish.
- Approved fiscal budget and administer the spending of funds for many parish operations.
- Oversee annual budget of \$258,507,890.
- Developed relationships through community event attendance and involvement.

- Presided over Parish Administrator and Parish employees.
- Govern over the day to day operations of the Parish.
- Served as Parish President in 2010, 2017 and Vice President in 2008.
- Presided over Parish Division of Engineering & Public Works, Administration & Special Services, Division of Planning and Development, Division of Finance, Insurance and Parks and Recreation.
- Levied the necessary taxes and administered the spending of funds for many Parish operations and improvements.

Sports Television Host

1999 to Present

SoundOff 60, LLC

Lake Charles, LA

- Interviewed professional and local celebrity sports guests on show, maintaining consistent ratings with engaging appearances.
- Researched and booked guests for show appearances.
- Scheduled coverage of local events.
- Worked with advertisers to plan and implement successful advertising campaigns.
- Researched subjects and prepared for live events, special programs and guest interviews.
- Developed storylines for broadcasts to engage listeners and increase audience numbers.
- Created agendas and communication materials for weekly show.

Education

Journalism, Broadcast

Louisiana State University and A&M College

Baton Rouge, LA

- Minor in Sociology
- Athletic Scholarship Recipient

High School Diploma

05/1983

Lake Charles High School

Lake Charles, LA

Accomplishments

- National Football League (NFL) - 8 Years
- Public Official (Elected) - 18 years
- Marketing and Casino Operations - 30 years
- American Red Cross Board Member of The Year (2002)
- Martin Luther King Community Service Award (2003)
- Zeta Phi Beta Sorority Community Service Award (2003 & 2005)
- Black History Hall of Fame-Trailblazer Award (2007)
- Presently serves on the following boards, Louisiana Society of Association of Executives, Salvation Army Board, SWLA Boy Scouts, Lake Charles Memorial Hospital Medical Group.

Termination Information

Name	KEVIN D GUIDRY
Status	Terminated
SSN	436-43-6806
Employee number	000810553
Time clock	000810553
Terminated	08/17/2020
Last day worked	03/17/2020
Pay through	03/27/2020
Termination reason	COVID Job Elimination
Type	Involuntary
Home company	PNK Lake Charles, LLC
Eligible for rehire	Yes
Notes	

Lake Charles, LA 70601
(337) 436-8611

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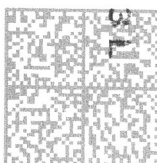
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